



Save the Date: August 25th - 27th, 2020

## **Sponsorship and Exhibitor Prospectus**

2020 GITA Virtual Pipeline Forum

## □ Daily Sponsor Package: \$2,000

- 6 complimentary conference registrations
- 5-minute pre-recorded video displayed to audience on your selected sponsorship day (GITA must pre-approve content)
- Marketing exposure to include:
  - Company recognition in pre-event marketing emails
  - One dedicated social media post pre-conference to over 5,000 followers
  - $\circ$  Logo displayed on conference website
  - o One targeted email to registered attendees on your company's behalf (GITA must pre-approve content)
- Virtual Exhibit Table
  - Pre-conference "Virtual Exhibit Listing" on GITA Conference Website (Includes company logo, company blurb, contact information and 3 pertinent links to product/website)
  - During and Post-conference "Virtual Exhibit Table" on virtual conference platform (includes company logo, company blurb, contact information, embedded video, website links)
- Post-event attendee list including contact information of attendees (attendees must opt-in to receive promotional emails)

## Exhibit "Table" Package: \$500

- 2 complimentary conference registrations
- Virtual Exhibit Table
  - Pre-conference "Virtual Exhibit Listing" on GITA Conference Website (Includes company logo, company blurb, contact information and 3 pertinent links to product/website)
  - During and Post-conference "Virtual Exhibit Table" on virtual conference platform (includes company logo, company blurb, contact information, embedded video, website links)
- Marketing exposure to include:
  - Company recognition in pre-event marketing emails
  - One dedicated social media post pre-conference to over 5,000 followers
- Exhibitor recognition on slides during live event